



BIG NEWS PROMOTION IN-FEED BANNERS

BIG IN-FEED BANNER

Larger yet still fits naturally in Newtab 4.0, the big version of Native In-feed Banner captures the attention of your target audience and encourage them to consider your product in a credible way.

The perfect fusion between **impact** and **gentleness**.



WHAT'S SO BIG?

PROMOTION

- Big Native In-feed Banner (644x320)
- Big In-feed Banner (640x320)

Purchase Model: Auction CPM

Min bid regular price: 11 500 VND incl. VAT

Min bid Promotion: **5 000 VND*** incl. VAT

Period: 1.11.2019 – 5.01.2020

WHAT'S SO NEW?

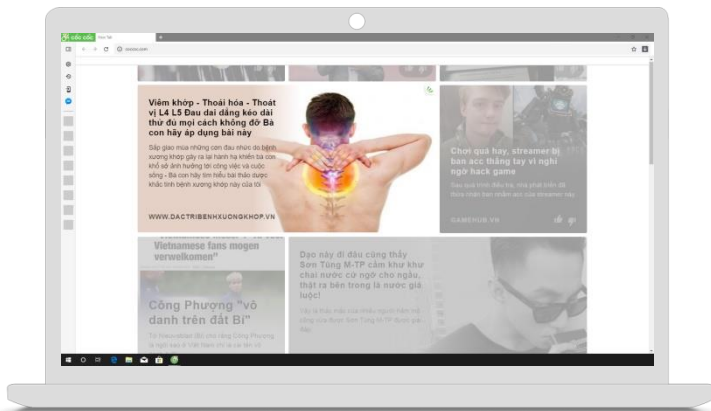
NEW FORMATS AVAILABLE

- Now available in **non-native representation:** Big In-feed Banner 640x320, static and animation.
- The placement now reaches 100% Newsfeed audience.
- Average CTR **0,73%** . Max CTR **2,68%**** .

**more than 55% OFF min bid for all Big In-feed Banners.*

*** within a randomized group of 17 advertising campaigns.*

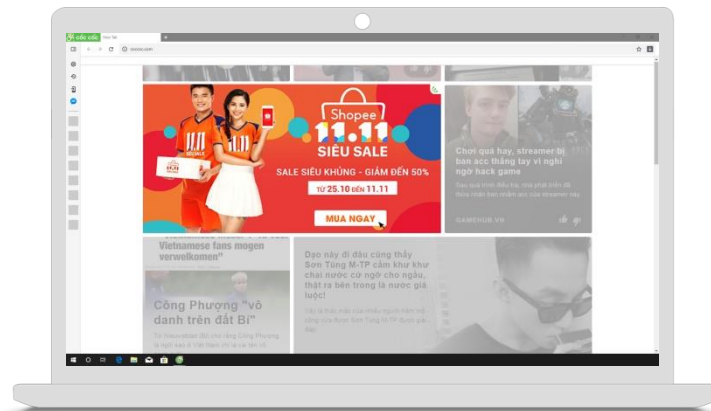
BIG NATIVE IN-FEED BANNER



644x320

Great alternative for NTRB (CPM/CPC)

BIG IN-FEED BANNER



640x320

Great alternative for NTRB (CPM/CPC)

GO FOR MORE

WITH CỐC CỐC CLIENT SUCCESS TEAM

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